

Holden Martin

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- Expand skills and experience with A/V technology for a career focused on videography/video editing.

Education

- B.A.S in Digital Media and Video from Santa Fe College

Skills & Strengths

- Proficient in Adobe suite of software, specifically Premiere Pro, Photoshop, After Effects, and Illustrator.
- Plenty of experience with other productivity and creative software such as DaVinci Resolve, Cinema 4d, Microsoft PowerPoint, and Microsoft Word.
- Filmmaking and leadership: have directed actors and crewmembers in group productions in college, as well as in an award-winning film in the 2024 Gainesville 48 Hour Film Competition.
- Works well with others and enjoys creating in collaborative environments.

Experience

TECH COORDINATOR/AV AND STREAMING TECHNICIAN | UNITED CHURCH OF GAINESVILLE | 2019 - PRESENT

- Operate mobile and stationary projectors for the display of video and PowerPoint presentations.
- Capture and edit video of musical performances for use in online worship service videos.
- Operate a sound input board to adjust incoming audio from multiple sources during live services.
- Control weekly livestreams with multiple-camera setups by interfacing with OBS streaming software.

VIDEO PRODUCTION ASSISTANT | COLLEGE OF AGRICULTURE AND LIFE SCIENCES' COLT (CENTER FOR ONLINE LEARNING AND TECHNOLOGY) AT THE UNIVERSITY OF FLORIDA | AUGUST 2022-JULY 2024

- Recording lectures and presentations with a green-screen studio, utilizing software such as vMix for live editing.
- Post-production and editing with Adobe Premiere Pro.
- Monitoring livestreams for hybrid classes.
- Interfacing with clients to generate ideas for the proper format for their video projects.
- Field shoots for collecting b-roll.

VIDEO PRODUCTION INTERN WITH CITT VIDEO AT THE UNIVERSITY OF FLORIDA | SUMMER 2022

- Assistance with video shoots out in the field.
- Observe studio recordings for professors and other university staff.
- Produced motion graphics animations to contribute to an auxiliary project.

VARIOUS FREELANCE EXPERIENCE WITH ORGANIZATIONS IN GAINESVILLE, FLORIDA

- River Phoenix center for Peacebuilding , Alachua County Health Department, Cultural Arts Coalition, and Mommy Reads.